



ANNUAL REPORT

SESSION 2020-21

ABOUT US

Enactus is an international nonprofit organization dedicated to inspiring students to improve the world through entrepreneurial action. We provide a platform for teams of outstanding university students to create community development projects that put people's own ingenuity and talents at the center of improving their livelihoods. Guided by educators and supported by business leaders, our students take the kind of entrepreneurial approach that empowers people to be a part of their own success. Our work transforms both the lives of the people we serve, and in turn, the lives of our students as they develop into more effective, values-driven leaders.

CORE TEAM

Faculty Advisor	Sumati Varma
President	Vidushi Allay
President	Ujjwal Nigam
General Secretary	Heena Batra
Treasurer	Himanshoo Bisaria
Digital Head	Kaushal Jhawar
Content & Research Head	Shubhavi Bajpai
Marketing Head	Tushar Kumar



ENACTUS INDIA COMPETITION

Enactus India is a national platform which shapes NextGen Leaders who are passionate about taking Social Entrepreneurial Action to Create a Better India. Since 2003, thousands of Enactus India Students have worked on hundreds of social entrepreneurial projects positively impacting lives and livelihoods.

In 2020 too, Enactus India came up with its annual national level competition - 'Enactus EOnline Convention & Competition 2020'. The competition provides a forum for student teams to share the results of their social impact projects and be evaluated by business leaders, serving as judges. Through rounds of presentation-based competition, students showcase how their projects have empowered and improved lives.

Enactus SACE took part in the competition held through the online medium and showcased its projects - Annapurna and ISHTA. We presented a short skit highlighting our project Annapurna and a comprehensive presentation was prepared for both the projects. It was a great learning experience and exposure for all the members.

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SRI AUROBINDO COLLEGE EVENING

PROJECT ANNAPURNA
(SWAD ESA, GHAR JAISA)

OUR MOTIVE!

- An Initiative to empower underprivileged women by making them self sufficient & independent.
- To serve the best quality food to students at affordable price, by reducing unemployment.

WHY EAT OUR TIFFIN?

- Homely food
- Nutrition Balanced
- Hygienic
- Pocket Friendly

(Catering Service also Available)

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PROJECT ISHTA
KARAYOUCARE

IN COLLABORATION WITH
ISHTA CREATION

Waterproof Toilet Seat Covers
Carry your Care Everywhere

WHY SHOULD WE USE?

1. PREVENTION OF UTI AND OTHER INFECTIONS.
2. COMPLETE PROTECTIVE BARRIER.
3. WATERPROOF COATING.
4. FIT UNIVERSALLY ON ALL SEATS.
5. EASY TO CARRY EVERYWHERE.
6. 100% BIODEGRADABLE.

BUY GET!

ADD A BRICK INITIATIVE!
AS A PART OF ISHTA WE ALL CREATE AS STRENGTH WHILE SOME HANDS MAKE A HYGIENIC TOILET SEAT COVER; OTHERS PACKAGE IT FOR USE AND YOU PURCHASE IT, THEREBY ADDING A BRICK TOWARDS A HYGIENIC COVERED TOILET.

DAAN UTSAV

Lockdown & Daan

DAAN UTSAV
OCT 2 - OCT 8
CELEBRATE THE JOY OF GIVING WEEK

Lets donate generously to make a difference in the life of atleast a few children who are not as fortunate as us

[f](#) [i](#) [@enactussace](#)

Daan Utsav or Joy of Giving Week, an opportunity to spread love, kindness and happiness among those who are less fortunate than us. Launched in 2009, from 2nd October to 8th October, is marked by a week of activities aimed at bringing together people from all walks of life to give back to the deserving in their own way,. People pledge to offer time, skills and money for social good .The festival has become the biggest platform for philanthropy across India with many NGOs, corporate, schools, colleges, communities and celebrities associating with it to make it a bigger success. We at Enactus partnered with “Books for all” virtually in 2020 funded books for underprivileged at no or very minimal cost to make best out of festival that was being celebrated beyond religions, Members at Enactus Celebrated Daan Utsav by helping underprivileged with food, clothes, money etc. Daan Utsav is a lifelong experience, Ideas and inspiring acts of generosity are there in abundance, and Daan Utsav taught us how a simple act of kindness can make huge difference in someone’s life.

DONATION DRIVE WITH NSS SACE & SARANG

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SRI AUROBINDO COLLEGE EVENING

In collaboration with
Sri Aurobindo College Evening

presents
An Initiative to support Pregnant & Lactating Women

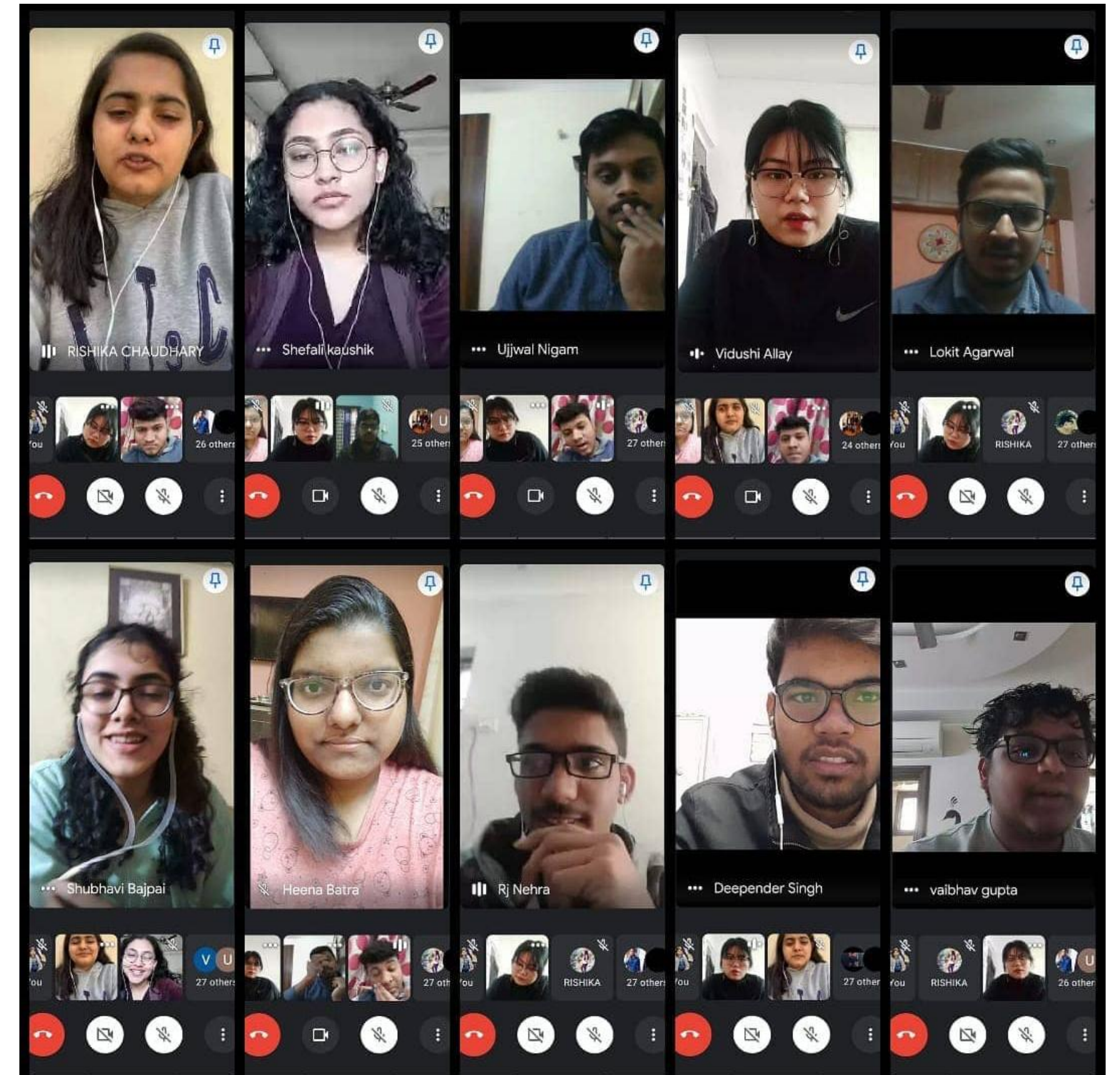
The women during pregnancy & lactation are clinically more vulnerable & at risk of COVID-19. Poor nutrition & inadequate reproductive health care may increase their susceptibility to infection. They need to stay safe and avoid anyone who has symptoms suggestive of Corona virus. We are procuring face masks for pregnant and lactating women. Support the Cause!!

Donation Payment Link:
http://m.p-y.tm/pay-milaap?comment=originId_199543&amount=2500&amount_editable=1

In the month of August, Enactus SACE collaborated with NSS SACE for a cause initiated by SARANG, an organisation working to support pregnant and lactating women. We launched a donation drive with the aim to procure face masks for pregnant and lactating women, who are more vulnerable and at a high risk of contacting the novel Coronavirus. The drive was a success and we were proud to be a part of such a cause.

RECRUITMENT 1.0 (AUGUST) & RECRUITMENT 2.0 (JANUARY)

In August 2020, ENACTUS-SACE came with its interim recruitment drive as usual. Due to unprecedented times, cause by Covid-19, the recruitment Drive had to be conducted online because of the paradigm shift. The society was in search of hardworking, sincere students who would be willing to work for Enactus. In January 2021, ENACTUS-SACE came with Recruitment 2.0. This time, the society was hiring freshers along with second year students as well. Students filled their submission form for the upcoming recruitment session. They were selected on the basis of personal interview held on Google Meet. In this hiring, 26 students were selected of first and second year from all the courses including B.Com(Prog.), B.Com (Hons), Eco Hons, Eng Hons, etc. We are proud to have a fresh lot of exuberant members who would prove to be an asset to the society. The recruitment was a smooth process with an overwhelming response and a hardworking team at the end of the day.



VAN MAHOTSAV CELEBRATION



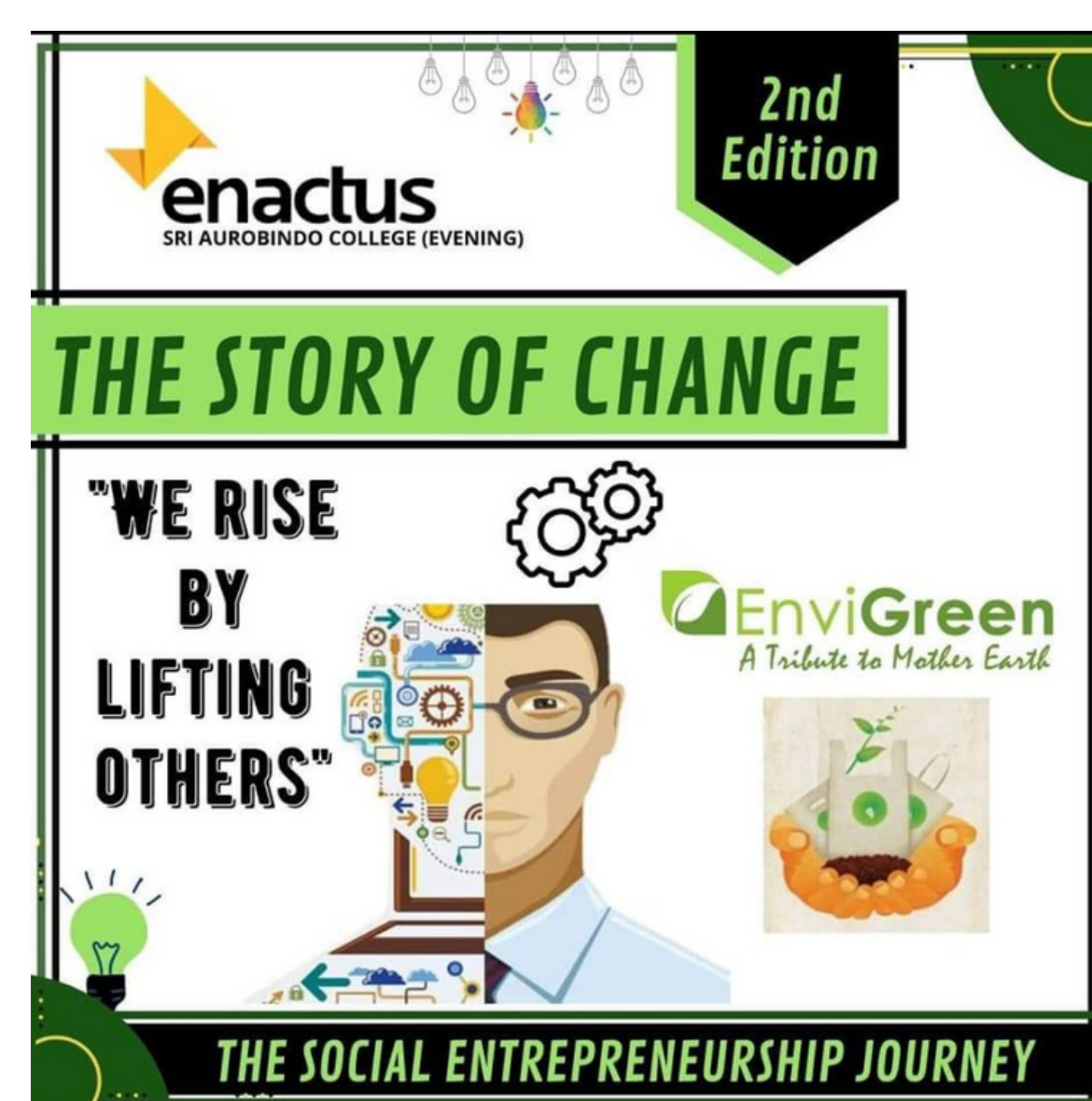
In every walk with nature, one receives far more than he seeks. Deforestation is taking place at a shocking rate, and the only way to counter the species lost is by planting more of them. Natural environment and accessible green spaces play a direct role in health and well-being, specially during the pandemic that we are facing. Enactus SACE celebrated Van Mahotsav, which is a week dedicated to Mother Nature, celebrated across the nation from July 1-7. Members shared pictures of themselves planting saplings at homes and nearby areas, taking a small step towards the preservation of environment.

LAUNCH OF STORIES OF CHANGE

“People think in stories, communicate in stories, and even dream in stories.”

The secret to growth is helping others grow and with this thought, we launched ‘Stories of Change’ on December 4, 2020. The thought behind this initiative was to bring and acknowledge some inspiring stories who chose the path of social entrepreneurship as a powerful story can inspire people to want to change.

From the past several years, we have observed mode of living and requirements are asserting to be a harm for our ecosystem, and to change we cover these stories so that our future entrepreneurs with their own perception, are able to create something, adhering to the obligations of our environment.



WEBINAR - GENDER SENSITISATION

Gender, seems to be a very simple easy word which is not, it is a complicated word which contains a lot of meanings. It is something which we can find everywhere, people are still fighting for it even though we have a constitutional right of gender equality. On 19 February 2021, we hosted a successful webinar with Dr. Mala Bhandari, founder of Sadrag NGO, on the topic Gender Sensitization. It was a wonderful session which was very informative and also very interactive. Teachers and students all came forward and put their point forward. We get to know about the role of women in history and also the changes that has been taken place as the time passes. This session made us to open our mindset and also got to know about the two major concepts on the basis of which these inequalities built, sex and gender. Sex is a biological identity like male, female and now the third LGBTQ which has now passed by supreme court and is empowering to those people to show up their identities and take a stand for them. On the otherhand gender is something social, when a child is born and as he grows up he will be raised in a particular socio-culture. So it is very much important that a child must be raised with an open minded perspective so that he can change the mindset of the people around him because we are the upcoming youths of the country. Now there has been a lot of changes, because of new educational system women are getting empowered and are trying to come forward in every ways they can. In schools and colleges and even in workplaces many workshops and interactive sessions are provided which is helping the students and youths to have a strong perspective towards the society and towards all the socio-cultures. This also means that at every stage of people's life they are being given knowledge in every possible manner just to change any type of differentiation. This process is slow but if we stand together, fight together we can change all the inequalities he/she is facing.

WEBINAR
"GENDER SENSITISATION"

- GENDER ISSUES WITH PARTICULAR REFERENCE TO STEREOTYPES AND PERSPECTIVES.
- CAUSAL SEXISM IN EVERYDAY LIFE.
- SAFE CITIES - SH IN PUBLIC SPACES.

EVENT DETAILS:

DATE
19th Feb'2021

TIME
11:00AM Onwards

PLATFORM
Google Meet

<https://meet.google.com/bej-onrf-dz>

LINK IN BIO
@enactussace

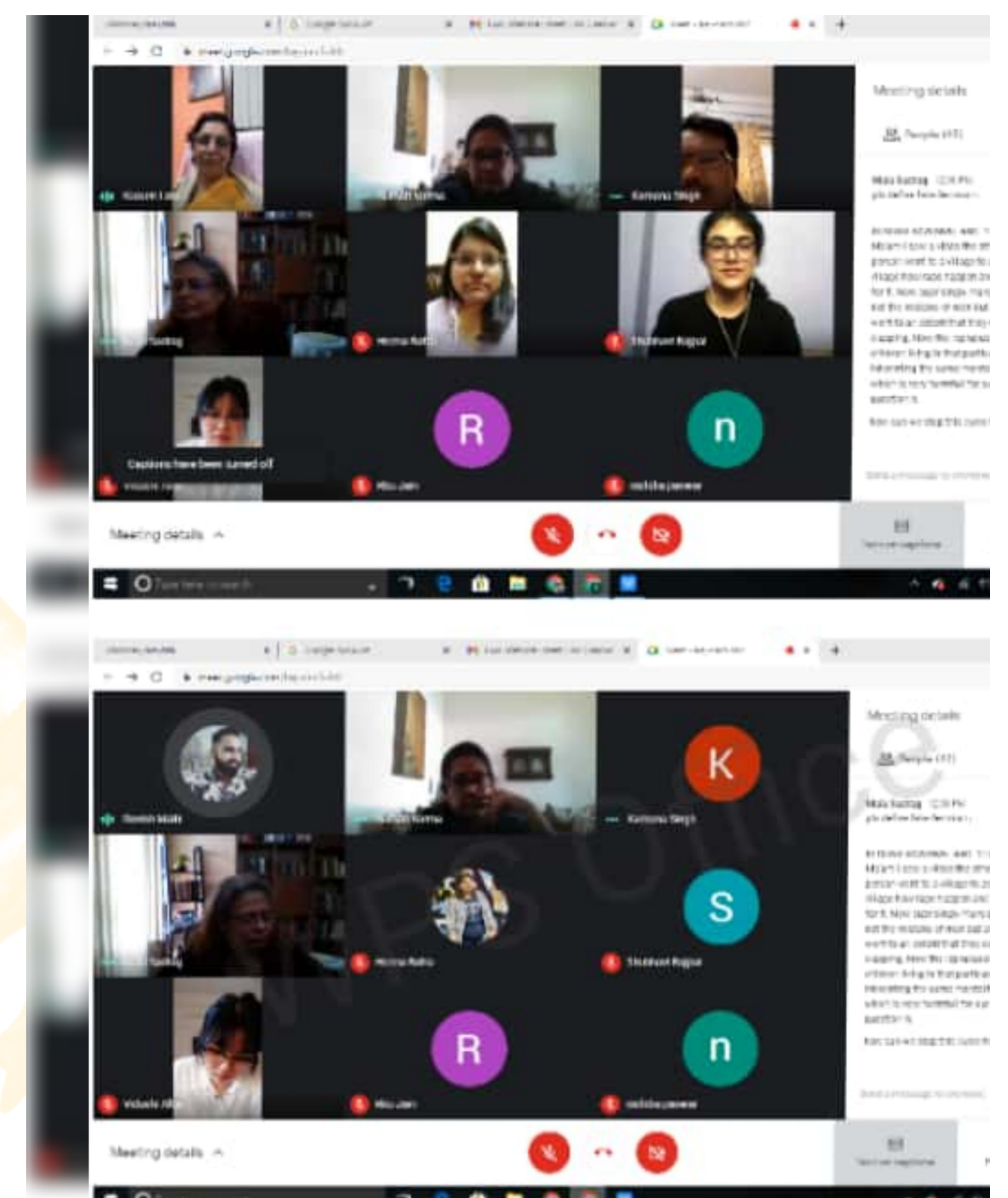
Speakers:
DR. MALA BHANDARI
FOUNDER OF SADRAG
GUEST SPEAKER

DR. SUMATI VARMA
FACULTY ADVISOR
ENACTUS - SACE

DR. KUSUM LATA PATRON
SRI AUROBINDO COLLEGE (EVE)

E-Certificates will be given to all the participants

Contact for further details:
HEENA - 9560529987



INNOVATION 2.0

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SRI AUROBINDO COLLEGE EVENING

Media partners: DU V BES, fr

Both Handmade and Digital posters are allowed!

INNOVATION 2.0
Poster Making Competition

Submit your entries by: 05th March 2021

Submit your creativity through Google form: [Link in Bio](#) @enactussace

THEME:

- Project Annapurna or project Ishta advertisement.
- Women Empowerment.
- Importance of sanitation and toilets in rural areas.

For further details contact: Heena - 9560529987

E-certificates to all the participants

Posters of the winners will be shared on our social media pages and featured on our annual newsletter as well.

Marketing has evolved, human behavior has changed, and marketers should keep up. The use of digital marketing in the digital era not only allows for brands to market their products and services, but also allows for online customer support to make customers feel supported and valued. Thus, Digital marketing has become an increased advantage for brands and businesses.

Keeping all the above things in mind, a Digital Advertisement Poster Making Competition was organised by the team on 25th February 2021 to give an opportunity to the participants to showcase their creativity by making advertisement posters. Both virtual as well as handmade posters were welcomed on topics like women empowerment and importance of sanitation. We got an overwhelming response from everyone and the event turned out to be a huge success.

ENSPIRE - CONCLAVE 2020

The Enactus society of Ashoka University organised EnSpire, Enactus Ashoka x SSE India Conclave, 2020. On the topic of Health Education & Development in Sanitation. A competitive event where many members participated from our team and three of our members, Vidushi, Rishika and Himanshoo emerged as winners. Two situations were given to all the participants and they were supposed to come up with the solution for that and present it in the form of word document, presentation, poetry etc.

Situation 1 - Why private entities are better suited for healthcare?

Situation 2 - How public healthcare can improve efficiency and quality?

